

Joint Venture Pub Quiz Contest Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN.

1. DESCRIPTION: The "Joint Venture Pub Quiz " (the "**Contest**") begins on Monday, August 13, 2018 and ends on Monday, August 15th at 11:59:59 am Eastern Time (the " **Contest Period**"). Three contest sessions will be held: August 13, 2018 from 8pm-10pm, August 14, 2018 from 8pm-10pm and August 15 from 8pm-10pm. The Contest provides eligible entrants (each, an "**Entrant**" and collectively, "**Entrants**") with the opportunity to correctly answer a set of pub quiz questions (the "**Submission**") for consideration in accordance with the guidelines set forth herein. By participating in the Contest, each Entrant agrees that he/she and his/her Submission complies with these Official Rules. The Promoter of this Contest is Virgin Atlantic Airways, Ltd. ("**Promoter**"), *The Office, Manor Royal, Crawley, West Sussex, RH109NU* The administrator of this Contest is Helo ("**Administrator**"), *68-80 Hanbury Street, London E15JL*

2. ENTRANT & SUBMISSION ELIGIBILITY: In order for an Entrant to be eligible to participate in the Contest, and be considered as a potential winner, Entrants and Submissions must meet the following eligibility criteria:

Entrants must meet the following criteria:

- Entrant must be at least eighteen (18) years of age at the time of entry;
- Entrant must have a valid United Kingdom Passport through January 31st 2019;
- Entrant must be a legal United Kingdom resident physically residing in the country;
- Entrant must not be a member of a team of greater than four (4) persons;
- Entrant must be the rightful owner of the phone number and email address associated with the entry. In the event of a dispute, the Entrant or potential winner will be deemed the Authorized Account Holder of the email address associated with the entry. "**Authorized Account Holder**" is defined as the natural person in whose name the e-mail account was opened. In the event a dispute regarding the identity of an Entrant or potential winner cannot be resolved to Promoter's satisfaction, the affected entry will be deemed void; and
- Employees of Promoter, Administrator, Promoter's parent company, subsidiaries, affiliates, partners, representatives, agents, suppliers, advertising and promotional agencies, any agencies involved with administering the Contest, manufacturers or distributors of Contest materials, and each of their successors, assigns, employees, officers and directors are not eligible to participate in the Contest. Immediate Family Members and Household Members of such individuals are also not eligible to enter or win. For purposes of the Contest, "**Household Members**" shall mean those people who share the same residence at least three months a year; "**Immediate Family Members**" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, and their respective spouses.

Submissions must meet the following criteria:

- Submission must be arrived at based on entrants own knowledge. No mobile phone, smartphone, tablet, laptop or any other internet-connected device may be used through the duration of the competition.
- Promoter will determine, in its sole discretion, which Submissions have satisfied the requirements of these Official Rules.

3. HOW TO ENTER: During the Contest Period, Entrants can participate only by visiting “The Joint Venture” pub located at 33 New Oxford Street, London WC1A 1BH, United Kingdom (the “**Venue**”). No purchase is necessary to enter the Contest. Entrant must be present on site throughout the competition in order to participate and for their entry to be valid. At the conclusion of the competition all entrants must hand in their completed competition paperwork and be present on site for the announcement of the winners in order for their entry to be valid.

Limit one (1) entry per person. Any attempt to obtain more one entry by using multiple/different identities, registrations, logins, and/or any other methods will void such Entrant's entry and that Entrant may be disqualified from the Contest.

Incomplete, unreadable, or unintelligible entries will be disqualified. **ELIGIBLE ENTRANTS MUST ENTER IN ACCORDANCE WITH THESE OFFICIAL RULES. NO OTHER METHOD OF SUBMISSION WILL BE ACCEPTED.** Participation in the Contest constitutes Entrant's understanding of, full and unconditional agreement to, and acceptance of these Official Rules. Promoter reserves the right to disqualify any Entrant that Promoter determines to be in violation of any term contained in these Official Rules. Promoter's decision not to enforce a specific provision of these Official Rules does not constitute a waiver of that provision or of the Official Rules generally. **Promoter has the right to change the Contest Period, and all other dates or deadlines set in connection with this Contest, at any time and in its sole discretion, and notice will be posted on site.**

4. JUDGING: Submissions will be reviewed and scored by an independent adjudicator selected by the Promoter, who will determine the winner by identifying the entrant that has submitted the most correct answers.

In the event of a tie, such tied Submission will be re-evaluated by the judges in accordance with the aforementioned criteria and the Submission. Once the tie is confirmed, a sudden-death runoff round will commence until one entrant has answered correctly and the other has not. The entrant will then be deemed the potential winner, pending confirmation of eligibility and return of the “Prize Claim Documents” as defined in Section 5.

5. POTENTIAL WINNER NOTIFICATION: Potential winners (“**Potential Winners**”), as determined by the judges, will be notified in person at the conclusion of the contest. Potential Winners will be required to respond as directed by Promoter to the notification within ten (10) minutes of the announcement. The failure to respond timely to the notification may result in forfeiture of the Grand Prize and, in such case, Promoter may select an alternate Potential Winner, based on the judging results. Potential Winners will be required to verify their address and to execute and return within three (3) days an affidavit of eligibility, a liability release, a confidentiality release and a publicity release (collectively, the “**Prize Claim Documents**”) covering eligibility, liability, advertising, publicity and media appearance issues. All Prize Claim Documents must be returned within the time period directed by the Promoter and/or Administrator. Prizes will not be awarded until all such properly executed forms are returned. If all requirements set forth in these Official Rules are satisfactorily met by the Potential Winner, such Potential Winner will be deemed a “**Winner**”. If a prize is awarded but goes unclaimed or is forfeited by recipient, the prize may not be re-awarded, in Promoter's sole discretion. Promoter reserves the right to disqualify anyone not fully complying with the Official Rules. Winners will be solely responsible for all federal, state and/or local taxes, if applicable, and for any other fees or costs associated with the prize he/she receives.

6. GRAND PRIZES (16 available – 4 per contest session): Each Grand Prize consists of one (1) round trip ticket (the “**Trip**”) for the Winner to any location in the United States flown to by Promoter.. The Trip will consist of the following: (a.) one (1) round-trip Virgin Atlantic Economy flight from London Heathrow Airport or Manchester Airport. Approximate Retail Value (the “ARV”) of each Grand Prize: up to £1500. Travel reservations must be booked by 31st December 2018 and completed 330 days after the booking date.

7. SECOND PRIZES (16 available – 4 per contest session): Each Second Prize consists of one (1) discount voucher for Virgin Holidays travel agency (the “**Voucher**”) for the Winner to be applied toward any holiday or travel purchase made at Virgin Holidays. The Voucher will consist of the following: (a.) one (1) £100 GBP discount at any Virgin Holidays location in the United Kingdom. ARV of each Second Prize : £100.

8. THIRD PRIZES (16 available – 4 per contest session): Each Third Prize consists of (1) one six-pack of beer for the Winner. The beer will consist of the following: (a) one (1) six-pack of beer, brand and brewer subject to the Promoter’s discretion. ARV of each Third Prize: £10.

Prize details are at the sole discretion of the Promoter. If a Winner is unable to participate in the Trip during the dates chosen by Promoter, the prize will be forfeited in its entirety. Any portion of the Prize unclaimed and/or unused by a winner will be forfeited. Actual value of Trip may vary based on travel dates and other Trip elements. Any difference between stated approximate retail value and actual value of Prize will not be awarded. Each Winner must have a UK Passport, valid through at least January 31st 2019 and/or any other travel documents required to accept the Prize. Prize is non-transferable. No substitutions or cash redemptions. In the case of unavailability of the Prize, Promoter reserves the right to substitute a prize of equal or greater value. Once flight ticket is issued, it is non-endorsable and non-transferable. As with all tickets, arrangements are subject to availability and space is capacity controlled. Winner is not entitled to frequent flyer mileage. No refund or compensation will be made in the event of the cancellation or delay of any flight. No Virgin Atlantic Flying Club miles or Partner miles or any other frequent flyer miles will be awarded for travel. Virgin Atlantic Flying Club miles cannot be redeemed to upgrade the flight. Winner is subject to these Official Rules and Promoter’s published Conditions of Carriage, which are available on www.virgin-atlantic.com and from any of Promoter’s offices, and the terms and conditions set forth in the passenger ticket contract. Promoter’s flight schedules are subject to change without notice.

Each Winner agrees to undertake the Trip at his/her own risk. Once Trip dates have been booked, no changes, extensions or substitutions are permitted, except at Promoter’s sole discretion. Promoter will not replace any mutilated, lost or stolen tickets or travel vouchers. Any costs of travel exceeding the allowance provided herein shall be the sole responsibility of the Winner. For the avoidance of doubt, the Winner shall be solely responsible for all costs associated with Prize acceptance and use, including, but not limited to, additional ground transportation, meals, beverages, gratuities, phone calls, incidentals, passenger tariffs or duties, surcharges, airport fees, baggage fees, service charges or facility charges, personal charges at lodging, security fees, insurance requirements, state, federal or local taxes of any kind, or other expenses. Promoter is not liable for any expenses incurred as a consequence of flight cancellation/delay. Trip may not be combined with any other offer. Promoter will not obtain travel insurance on behalf of the Winner. **ALL TAXES, AND ANY OTHER COSTS AND EXPENSES, ASSOCIATED WITH THE RECEIPT OR USE OF THE PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER.** All portions of the Prize are awarded **WITHOUT WARRANTY OF ANY KIND**, express or

implied, without limitation. No Prize substitution or cash alternative is allowed except at the sole discretion of Promoter. Any depictions of the Prize are for illustrative purposes only. Other restrictions may apply.

9. CONDITIONS OF PARTICIPATION/RELEASES: Promoter, in its sole discretion, may designate the Administrator to handle winner selection, notification and fulfillment tasks on Promoter's behalf. All applicable laws and regulations apply. By participating, each Entrant agrees to be bound by these Official Contest Rules and the decisions of the Promoter, which shall be final in all respects. By participating in this Contest and/or by accepting a Grand Prize, each Entrant releases Promoter and Administrator, each of their respective parents, affiliates, divisions, subsidiaries, successors, assigns and licensees, and each of their respective employees, shareholders, officers, directors, contractors, advertising and promotion agencies, agents and representatives (collectively, the "**Released Parties**") from any and all actions, claims, losses or damages arising in any manner, directly or indirectly, from participation in this Contest and/or acceptance or use, mis-use or non-use of a prize. Each Winner authorizes the Promoter and its designees to use his/her Submission, name, photo, image, name, likeness, biographical data, city and state of residence in advertising, marketing, programming or promotional materials, worldwide in perpetuity, and on a winners' list, if applicable, without further compensation unless prohibited by law. Promoter and its designees are not obligated to photograph or videotape the Trip or to use any of the above mentioned information or publicity materials, but may do so and may edit such information or materials, at Promoter's sole discretion, without further obligation or compensation. The Released Parties shall not be liable for: (i) any injuries, losses, liabilities or damages of any kind including personal injury or death caused by the Prize or resulting from acceptance, possession or use, mis-use or non-use of a Prize including participation in any activity related thereto, or from participation in the Contest; (ii) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) late, lost, delayed, stolen, misdirected, postage-due, incomplete, unreadable, inaccurate, garbled or unintelligible entries, communications or affidavits, regardless of the method of transmission; (v) any inability of winner to accept or use any prize (or portion thereof) for any reason and such prize or portion thereof shall be forfeited; or (vi) any printing, typographical, human administrative or technological errors in any materials or activities associated with the Contest. Promoter reserves the right, in its sole discretion, to adjust times and dates in Official Rules at any time and/or cancel, modify or suspend the Contest (or any portion of the Contest) at any time for any reason or should a virus, bug, computer problem, unauthorized intervention, extenuating circumstance or other problem/cause corrupt or inhibit the administration, security or proper play of the Contest and, in such situation, will select winner(s) from eligible non-suspect entries received prior to and/or after such action or in such manner as deemed fair and appropriate by Promoter. Promoter may prohibit Entrant from participating in the Contest or winning a Prize if, in its sole discretion, it determines Entrant is attempting to undermine the legitimate operation of the Contest by cheating, deception, or any other unfair practices or intending to annoy, abuse, threaten or harass any other Entrants or Promoter representatives.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE VENUE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE CONTEST. SHOULD SUCH AN ATTEMPT BE MADE, PROMOTER RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. BY ENTERING THE CONTEST, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION BROUGHT BY ENTRANT ARISING OUT OF OR CONNECTED WITH THE CONTEST, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS TO WHICH

ENTRANT MAY BE ENTITLED WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED, (IF ANY), NOT TO EXCEED TWO HUNDRED FIFTY POUNDS STERLING (£250.00); AND (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY.

10. GOVERNING LAW/ARBITRATION PROVISION: The parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Contest. Any controversy or claim arising out of or relating to these Official Rules and/or the Contest shall be settled by binding arbitration in accordance with the English law.

THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF ENGLAND WITHOUT REGARD TO ITS CONFLICTS OF LAWS RULES.

For any matters which are not subject to arbitration as set forth in these Official Rules and/or in connection with the entering of any judgment on an arbitration award in connection with these Official Rules and/or the Contest, the parties irrevocably submit and consent to the exclusive jurisdiction of the courts of England.

11. PRIVACY POLICY: Any information supplied by Entrants in connection with this Contest will be subject to Promoter's privacy policy posted at <http://www.virgin-atlantic.com/us/en/disclaimer/privacypolicy.html> (as supplemented or amended by these Contest Rules), as such privacy policy may be modified from time to time. Entrants specifically acknowledge and agree that by entering the Contest, Entrant grants Promoter permission to share the Entrant's email address and any other personally identifiable information with the corresponding Administrator for the purpose of Contest administration, judging, prize fulfillment, and for the Entrant's performance of his or her obligations hereunder.

12. LIST OF WINNERS/OFFICIAL RULES: To obtain the list of the winner(s) or a copy of these Official Rules, send a request along with a stamped, self-addressed envelope to "Joint Venture Pub Quiz Contest" Winners/Rules, c/o Phoebe Smith, 68-80 Hanbury St, London E1 5JL, United Kingdom. Requests for the name of the winner(s) must be received no later August 30, 2018.