

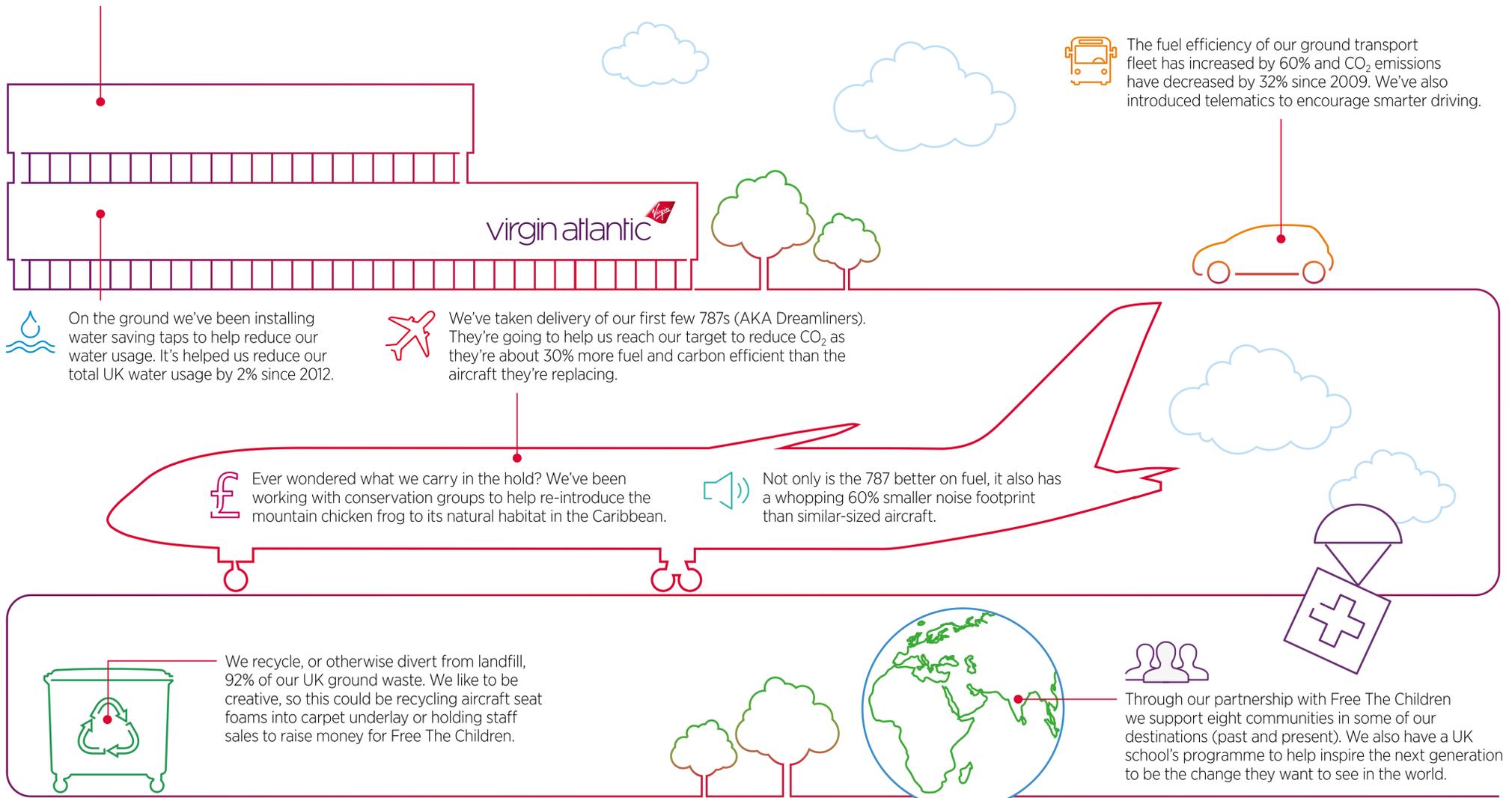
For us, sustainability means being an efficient and responsible business. But it's more than that, we want to innovate and lead the industry towards a more sustainable future.



Change is in the Air is the name we give our sustainability strategy because we believe that sustainability means changing things for the better. It includes both our environment and community investment programmes.

We were very busy in 2014 and we hope this summary report will give you a flavour of what we are doing to make our airline more sustainable. Most of the facts and figures are for the 2014 calendar year, but we've added in some more recent stories to keep it up to date. If you're looking for more detail, head over to our full report, which gives a progress update on all our targets and initiatives as well as case studies from people across the business.

Through better building management and behaviour change, we're smashing our target to reduce UK ground energy use by 20% from 2008/9 to 2020/21 having already reduced by 23% by 2014/15.



## A few of our big achievements of 2014



We're on our way to reach our target to reduce our CO<sub>2</sub> per Revenue Tonne Kilometre by 30% from 2007-2020. Thanks to our fuel efficient A330s and 787-9s we've already seen a 10% reduction. We're also gearing up for a proving flight with our sustainable fuel partner, LanzaTech. This will be a vital step towards certification and commercialisation of this innovative sustainable fuel. See the Aircraft and fuel chapter of the full report for more.



We became the first ever airline to be granted Quiet Mark certification for our 787s. We also picked up an award of distinction for our Aircraft Noise Management Strategy.

£1,414,595

The amount we distributed through the Virgin Atlantic Foundation including onboard donations, staff fundraising, volunteer time, flights and cargo. See Page 58 of the full report for more.

12,000

The amount of young people that earned their way to We Day 2015 at the SSE Arena (Wembley), where they were treated to empowering speeches and musical performances. 150 of our people helped make the day possible by volunteering their time. See Page 74 of the full report for more.



## Do your bit

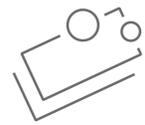
Change the world at 35,000ft

We offer all our customers the choice to offset the emissions from their flight. If you'd like to learn more and offset the CO<sub>2</sub> from your flight visit our website [virgin-atlantic.com/changeisintheair](http://virgin-atlantic.com/changeisintheair)



One less pair of shoes

Do you really need all those shoes? Being smart about what you pack can affect the weight we carry and so the lighter you pack, the less fuel we use and fewer greenhouse gases emitted. Simple.



Donate to the Virgin Atlantic Foundation

Put your loose foreign currency in the Change for Children envelope onboard or donate to the Virgin Atlantic Foundation online at Virgin Money Giving. It will make a huge difference.

## Sustainability in action